

# ADD REALITY-BASED TRAINING SCENARIOS TO YOUR **SELF-DEFENSE PROGRAM**



**R.A.D.**  
SYSTEMS  
**AGGRESSOR**  
DYNAMIC SIMULATION TRAINING

**MACHO**  
MARTIAL ARTS

R.A.D. Self Defense Gear is the official Self Defense gear of Macho Martial Arts

# IS YOUR SELF-DEFENSE PROGRAM REACHING EVERYONE IN THE COMMUNITY?

## NOW THERE'S A NEW WAY TO REACH NON-MARTIAL ARTISTS WITH YOUR DYNAMIC SELF-DEFENSE PROGRAM.

Using the fundamentals of **Replicating Adverse Dynamics (R.A.D.)** in training scenarios created specifically for martial arts school owners, self-defense instructors and personal protection specialists can add realism that attracts new students and may generate more revenue. Whether you're offering self defense programs now, or would like to add them to your current class schedule, one sure-fire way to make it a success is with R.A.D. Systems Reality-Based Training.

### ADD SIMULATION TRAINING TO YOUR SELF-DEFENSE PROGRAM

These strategies (called simulation training) are easy to combine with what you're teaching in your self-defense classes to provide training experiences similar to what students might face in the real world.

Simulation training creates realistic environments using interactive, dynamic tactics that students can repeatedly practice and master for use in unexpected, real-life situations. Using R.A.D. Aggressor Gear®, we show instructors how they can repeatedly and realistically practice self-defense course techniques with students...safely and at realistic force levels. Participants gain the latest cutting-edge self-defense skills they need to be ready to react and able to survive.

### OUR COMBINED EXPERTISE IS UNMATCHED

Macho has been manufacturing the R.A.D. Aggressor Gear specifically designed for R.A.D. Systems for almost 25 years. Now, we have joined forces to offer this program and gear exclusively to Macho school owners. Using 25+ years of experience in the self-defense industry, combined with the R.A.D. Aggressor revolutionary training gear, R.A.D. instructors work with martial arts school owners to enhance their training programs for non-martial arts students such as moms, college students, businesswomen, senior adults and teens.



### YOUR EXPERIENCE MAKES THE DIFFERENCE

What makes the program so effective is combining your years of self-defense experience with R.A.D.'s experience in developing training scenarios catered to these individuals. School owners use their teaching techniques in a new way to give each student exactly what they need to be confident and trained for real situations. This innovative R.A.D. Aggressor Gear gives instructors a way for students to experience their training like it was really happening, which results in a more prepared, empowered student.

Plus, by completing the class and working side-by-side with a proven leader in the self-defense industry, instructors earn certification as a R.A.D. Simulation Instructor. If you do not have a structured self-defense training program, you may find it beneficial to attend the R.A.D. Basic Physical Defense (BPD) Instructor course as well.

### ► WHY R.A.D.?

- R.A.D. is the largest network of its kind with over 15,000 Instructors receiving training in their systems to date. These Instructors teach at colleges, universities, and municipal law enforcement agencies as well as various other community organizations internationally. R.A.D. has trained more than 1 million women since the program began in 1989.
- R.A.D. is the only existing program with a free lifetime return and practice policy, honored worldwide.
- R.A.D. has developed specialized simulation techniques and equipment for use by certified R.A.D. Instructors.
- R.A.D. is the only self-defense program ever endorsed by the International Association of Campus Law Enforcement Administrators (IACLEA), National Academy of Defense Education, the National Self-Defense Institute (NSDI), Redman Training Gear and Macho Products.



**PERFECT FOR MARTIAL  
ARTS SCHOOLS WHO ARE:**

- ▶ Looking to Add New Revenue
- ▶ Interested in Non-Martial Arts Students
- ▶ Expanding Existing Self-Defense Classes
- ▶ Focused on Offering Cutting-Edge Programs
- ▶ Interested in Using Realistic Training Scenarios

20th ANNIVERSARY EDITION  
**R.A.D.**  
SYSTEM  
**AGGRESSOR**  
DYNAMIC SIMULATION TRAINING SUIT  
1989-2009

# R.A.D. SELF-DEFENSE SIMULATION INSTRUCTOR CERTIFICATION COURSE

## THE COURSE:

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### 3 days of Comprehensive Self-Defense Instructor Training

- ▶ This instructor certification course is the first step to using the R.A.D. Aggressor gear in a martial arts self-defense program and properly applying the scenarios into course curriculum.
- ▶ This course ensures school owners understand use of the gear and are certified to purchase the gear for use in their school.
- ▶ Class size is limited to 24 Self Defense instructors.

## TOPICS COVERED:

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- ▶ Defense Education Overview
- ▶ History of Scenario-Based Training
- ▶ History of Simulation Training Gear
- ▶ Phases of Hands-On Training
- ▶ Training Gear Needed
- ▶ Ego and Training
- ▶ Care, Use and Storage of Training Gear
- ▶ Assumption of Risk
- ▶ Training Liability Issues
- ▶ Appropriate and Legal Force Responses
- ▶ Training Injury Management
- ▶ Safety Considerations
- ▶ 10 Principles of Aggression
- ▶ 5 Most Common Mistakes
- ▶ The Control Monitor
- ▶ Productive Drills and Scenarios
- ▶ Scenario Management and Execution
- ▶ Student Briefings
- ▶ Aggressor Selection and Orientation
- ▶ Environmental Manipulation
- ▶ 10 Scenarios that Work
- ▶ Force Relation to Target
- ▶ Simulation Instructor Survival

R.A.D. developed this course to explore the most critical issues of simulation training, concentrating on productive drills and scenarios, supervision and safety. This reality-based simulation scenario-driven program covers the dynamics from one-on-one, hand-to-hand confrontations to multiple subject encounters.



**R.A.D. training and R.A.D. Aggressor gear were created by Lawrence Nadeau** -- an honorably discharged United States Marine, retired police officer, former police academy instructor, 3rd degree black belt, founder of the R.A.D. Systems of Self-Defense and Director of the National Academy of Defense Education. With over 34-years of continuous confrontational management experience, he is considered one of the foremost authorities on replicating adverse dynamics (simulation training) for law enforcement and civilian self-defense training. Instrumental in the development, testing and refinement of numerous simulation training suits, his unique insight and practical experience gives attendees valuable information on this critically important aspect of hands-on training. Mr. Nadeau's simulation training philosophies have been adopted by thousands of self-defense educators and law enforcement trainers worldwide.

This expertise gives school owners a unique opportunity to expand their self-defense class capabilities, taking them to the next level of reality-based intensity. Graduates are able to conduct realistic and safe simulation exercises for self-defense training classes and are certified to use R.A.D. Aggressor Gear.

## WHAT'S INCLUDED IN THE PROGRAM:

- ▷ Instruction about the development, use and care of the Aggressor Gear® and how best to utilize it in self defense classes offered by martial arts schools
- ▷ 15% discount on new R.A.D. Aggressor Gear® for 90 days\*
- ▷ 15% off Macho Martial Arts gear for 90 days\*
- ▷ Simulation Instructor Shirt
- ▷ Certification Certificate
- ▷ Program-used gear available at huge discount immediately following the course

## THE COST:

\$450 per participant  
\$350 if BPD CERTIFIED

## 2014 - 2015 COURSE DATES

November 5 – 7, 2014  
November 10 – 12, 2014  
April 8 – 10, 2015 (BPD\*)  
April 13 – 15, 2015  
November 4 – 6, 2015 (BPD\*)  
November 9 – 11, 2015

## LOCATION

Macho Martial Arts HQ  
10045 102nd Avenue  
Sebastian, FL 32958

\*Some restrictions may apply. Can not be combined with any other offers or discounts. Offer ends 90 days from the class start date.  
\*\* BPD is the R.A.D. Basic Physical Defense Instructor course. See page 6 for details.

*Get Started!* Call 888-472-3543 to enroll or visit [macho.com/RAD](http://macho.com/RAD)

**DID YOU KNOW?**

A woman is *raped* every  
**40 SECONDS** in America



**1 in 5**  
**WOMEN**  
are raped  
*during college*



**MALES** are most often **victimized** by *strangers*

**25%**

of all **NONFATAL VIOLENT CRIME** happens in the *workplace*



**1 Senior Citizen** is victimized every **2.7 minutes**



**Women** are more likely victimized by **someone they know**

**3 women** a day are **MURDERED BY A PARTNER**



# ABOUT R.A.D. SYSTEMS

R.A.D. Systems offers the most comprehensive Self Defense Instructor courses in the world. Since 1989, the R.A.D. curriculum has been continuously taught by colleges, universities and municipal law enforcement agencies; as well as, sexual assault resource centers. Over fifteen thousand instructors have been certified in the last 25+ years. R.A.D certified instructors have the opportunity to attend an annual conference, receive quarterly newsletters, participate in a closed Internet forum with instructor-only access and a highly qualified, experienced support staff available for counsel. R.A.D certified instructors also have access to instructor and participant manuals on how to teach each physical technique and psychological strategy. R.A.D. makes it easy to be an effective and successful Instructor of self-defense.



## ▶ OTHER COURSES

**R.A.D. for Men** and **R.A.D. for Seniors Instructor Certification** courses are also available through R.A.D. Headquarters and qualified Staff Instructors.

# ADDITIONAL R.A.D. COURSES



## Basic Physical Defense Instructor Certification

This course focuses on risk awareness, reduction, recognition and avoidance strategies while also providing physical options within a “stun and run” philosophy. The course refines hands-on training experience by providing a progressive format designed to enhance student skill development. The Basic Physical Defense Instructor course has simulation training exercises and includes scenarios designed to maximize the training experience while reducing the likelihood of injury using R.A.D. Aggressor Gear® and state-of-the-art training methods.

➤ **3 days, 30 hours: \$450.00 tuition**

## Advanced Self Defense Instructor Certification

Building upon the foundational program, this advanced course reinforces and expands an instructor’s ability to add more technique, insight and options to the Basic Physical Defense curriculum. Two intense training days of dynamic techniques and strategies. This program covers more prone defense strategies, multiple subject encounters and even low and diffused light exercises!

**Enrollment Criteria:** must be a Basic Physical Defense Instructor [Above].

➤ **2 days, 20 hours: \$300.00 tuition. Includes Instructor Shirt**

## Extreme Applications (EA) of Lethal Force Instructor Certification

Extreme Applications of Lethal Force is R.A.D. Systems at its most “radical.” This program combines technique and strategy with innovation and experience. Literally twenty-five (25) years in the making, R.A.D. EA is the pinnacle of the organizations historic foundational programming.

EA is an Instructor Certification Program that is designed to further develop an instructor’s knowledge base by addressing the most dangerous of circumstances and providing insightful, potentially lethal, responses to life and death confrontations. While R.A.D. Basic and Advanced programming is predicated upon defending against the most common types of aggression aimed at a unique population, R.A.D. EA is used to defend against the most unpredictable and extreme types of aggression, regardless of population type.

**Enrollment criteria:** must be a Basic and Advanced Physical Defense Instructor [Above].

➤ **2 days, 20 hours \$300.00 tuition, Instructor Shirt and gift**





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**To enroll in the R.A.D. Simulation  
Instructor Certification Training**

**PHONE: 888-472-3543  
macho.com/RAD**

**⚠ WARNING:** R.A.D. Aggressor Gear is only for qualified instructors conducting defensive tactics and/or self-defense simulation training. User assumes all risks. For comprehensive warnings and instructions refer to the R.A.D. Aggressor Gear product guide.

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