## Custom Apparel \& Uniforms

## MACHO'S DIRECT-TO-GARMENT PRINTING SOLUTION

The only limit is your imagination

## INFINITE NUMBER OF COLORS

## INFINITE DESIGN POSSIBILITIES

$\checkmark$ No Minimums. $\quad$ Photographic Quality $\quad$ More artwork options

## Macho Direct To Garment Printing

THE PROCESS:
Direct to Garment (DTG) printing uses a specialized software and printer to produce photographic quality images directly onto fabric. The ink printed from the machine onto the fabric is extremely soft and has a much better "hand" or feel when complete. Once the printing is complete, the garment is heat pressed which cures the image onto the fabric and makes the image durable through wash and wear.

Prints best on $100 \%$ ringspun cotton fabrics.

## ARTWORK REQUIREMENTS

Since DTG is printed directly onto the product, there is not a lot of prepwork required. The artwork can be supplied in many types of formats. Multiple colors and gradients are not an issue.

- Always supply files in 300 DPI
- .PNG files with transparent background in RGB
- .AI, .PDF, .EPS, .JPG must be saved in CMYK
- Fonts in file must be converted to outlines or include all font files used
- File must be saved at size to be printed


## SET UP CHARGES

If artwork supplied is sized and $100 \%$ ready to import and print, there will be no set up charges. If there is work required to manipulate the file, an estimate will be supplied at a rate of $\$ 35$ per hour.

## Get started today: Call 800-327-6812

SUGGESTED IMPRINT SIZES \& LOCATIONS Uniform Jacket Back or T-Shirt: 14 "W x 16 " H Uniform or T-Shirt Lapel: $4 " W \times 4 " H$ Uniform Pant Leg: $3.5 " \mathrm{~W} \times 16$ " H

## IMPRINT COLORS:

Prints an infinite number of colors using a print dot pattern from CMYK printer inks.

| Imprint Area | White/Light Garment | Colored/Dark <br> Garment |
| :--- | :--- | :--- |
| Up to 4" $\times 4 "$ | $\$ 2.50$ | $\$ 3.75$ |
| Up to 12" $\times 12 "$ | $\$ 5.00$ | $\$ 7.00$ |
| Up to 4" $\times 16 "$ | $\$ 2.50$ | $\$ 3.50$ |

IMPRINT FEES:
Fees are per location and added to the cost of the garment or product.


